

“It’s Not Just Detroit”

Michigan 2020 Overview

SETH KESHEL

GRAND RAPIDS, MICHIGAN
20 AUGUST 2021

CAPTAIN
K



ESTD 2021

IF NOT YOU, WHO?

Seth Keshel

<https://t.me/RealSKeshel>

National Overview

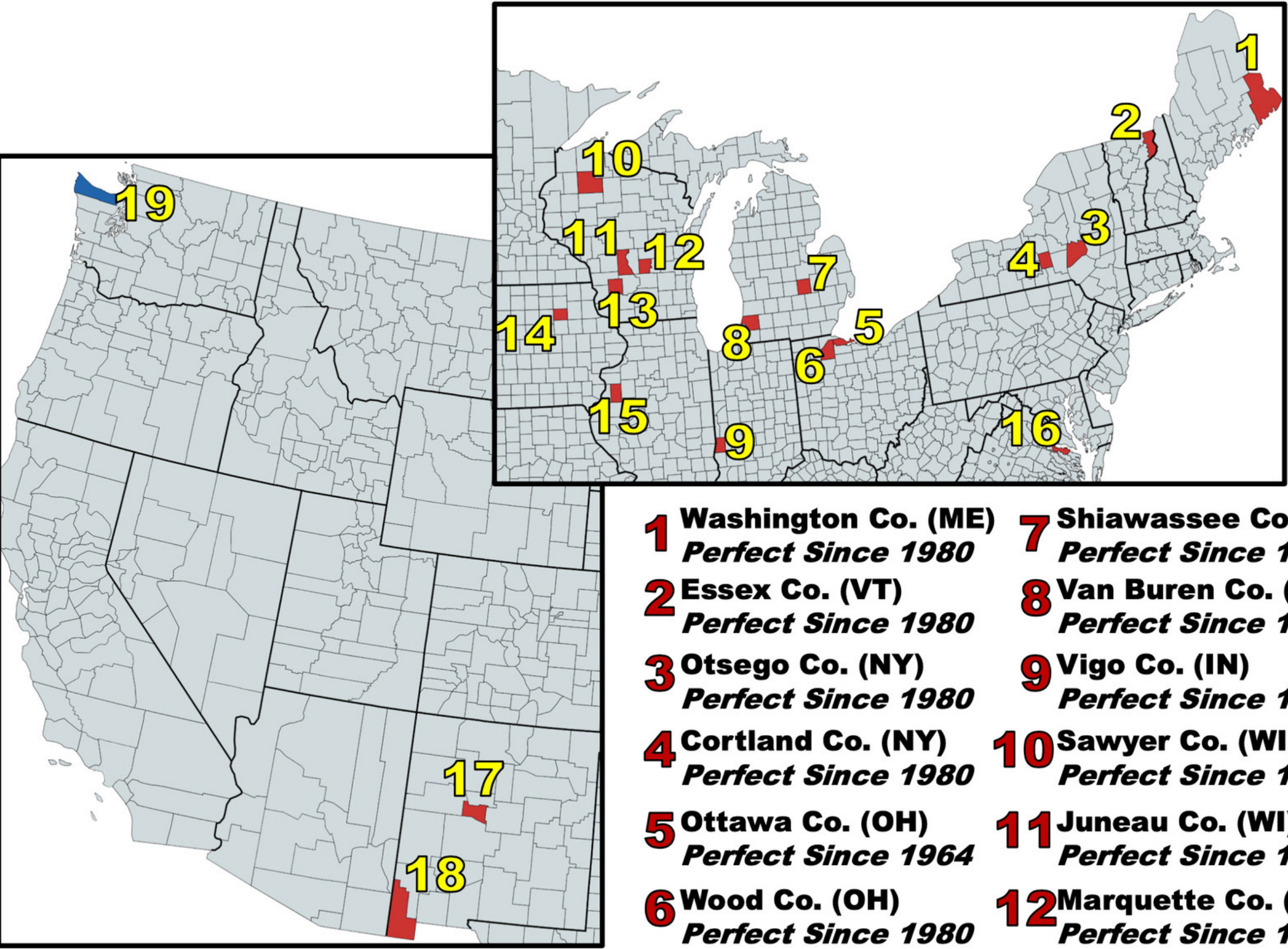
TOP FIVE

I. BELLWETHER COUNTIES

Historically proven leading indicators
of final election outcome



Bellwether Counties – Perfect Predictions Since 1980



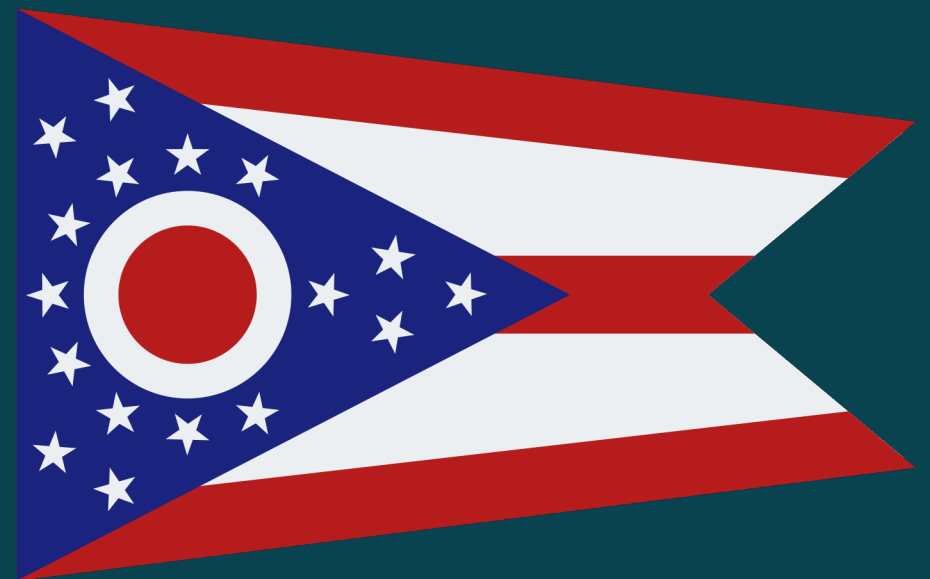
Trump
18 Won

Biden
1 Won

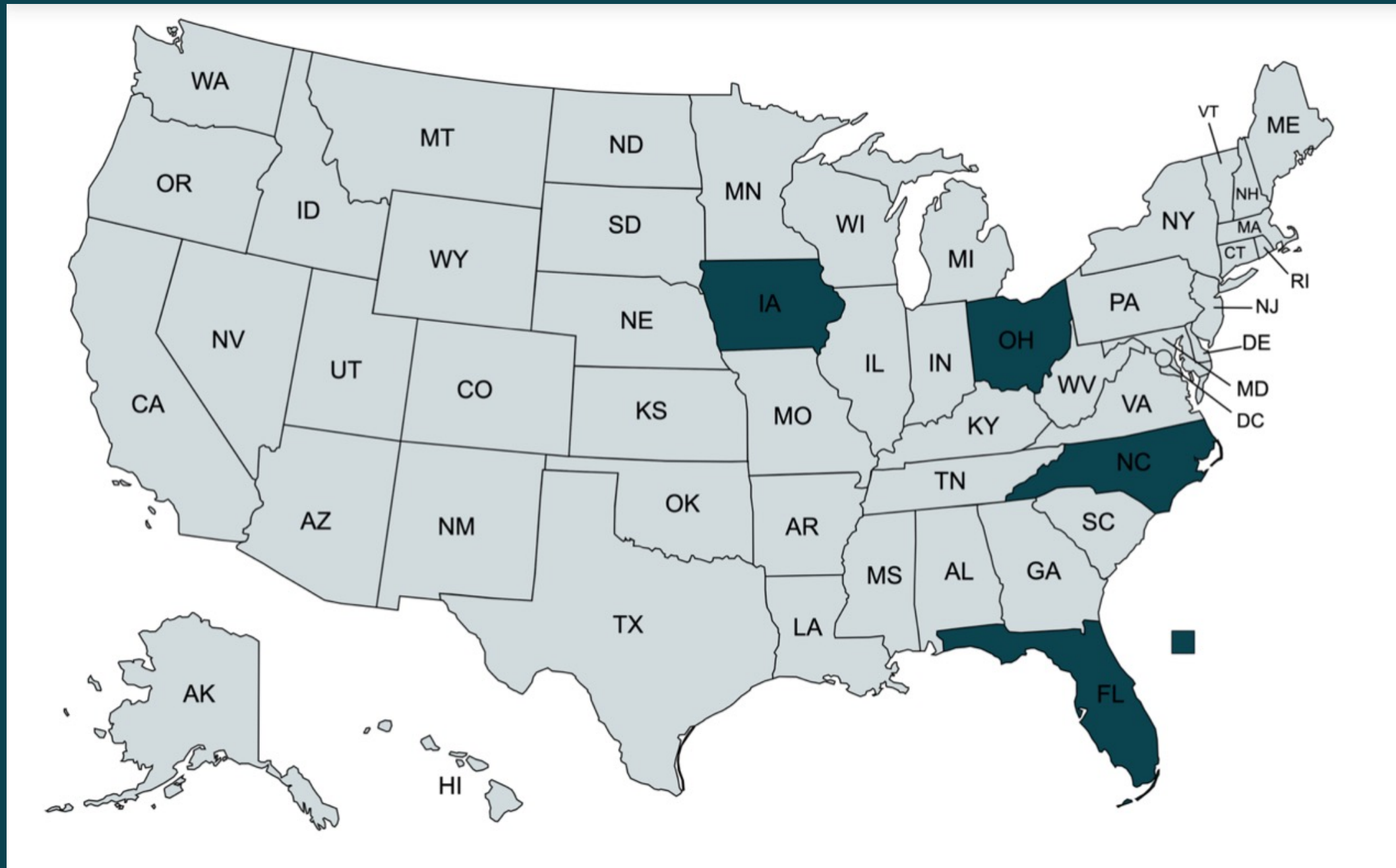
- | | | |
|---|---|--|
| 1 Washington Co. (ME)
<i>Perfect Since 1980</i> | 7 Shiawassee Co. (MI)
<i>Perfect Since 1980</i> | 13 Richland Co. (WI)
<i>Perfect Since 1980</i> |
| 2 Essex Co. (VT)
<i>Perfect Since 1980</i> | 8 Van Buren Co. (MI)
<i>Perfect Since 1980</i> | 14 Bremer Co. (IA)
<i>Perfect Since 1980</i> |
| 3 Otsego Co. (NY)
<i>Perfect Since 1980</i> | 9 Vigo Co. (IN)
<i>Perfect Since 1956</i> | 15 Warren Co. (IL)
<i>Perfect Since 1980</i> |
| 4 Cortland Co. (NY)
<i>Perfect Since 1980</i> | 10 Sawyer Co. (WI)
<i>Perfect Since 1964</i> | 16 Westmoreland Co. (VA)
<i>Perfect Since 1964</i> |
| 5 Ottawa Co. (OH)
<i>Perfect Since 1964</i> | 11 Juneau Co. (WI)
<i>Perfect Since 1964</i> | 17 Valencia Co. (NM)
<i>Perfect Since 1952</i> |
| 6 Wood Co. (OH)
<i>Perfect Since 1980</i> | 12 Marquette Co. (WI)
<i>Perfect Since 1980</i> | 18 Hidalgo Co. (NM)
<i>Perfect Since 1972</i> |
| | | 19 Clallam Co. (WA)
<i>Perfect Since 1980</i> |

II. BELLWETHER STATES

Historically proven leading indicators
of final election outcome at state level



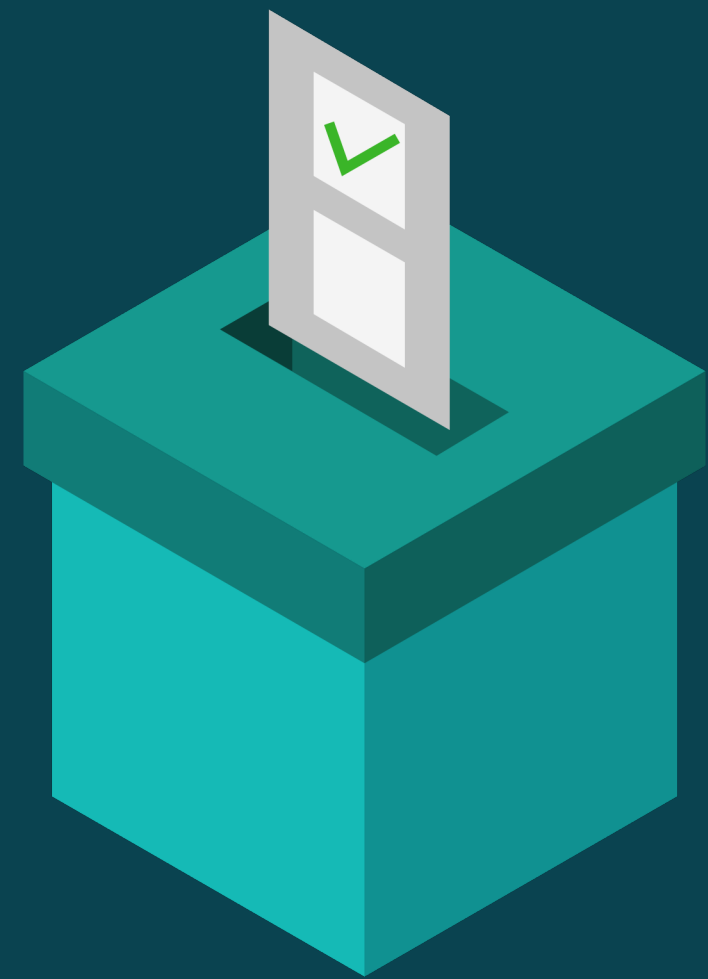
OH, IA, FL, and NC to the Same Candidate Since 1896 - 100% Accurate



Misses: NONE
Correct: 13

III. SHARE OF PRIMARY VOTE

Key indicator of an
incumbent's strength



DEFEATED INCUMBENTS SINCE 1912

SHARE OF PRIMARY VOTE

Hoover



36.0%

1932

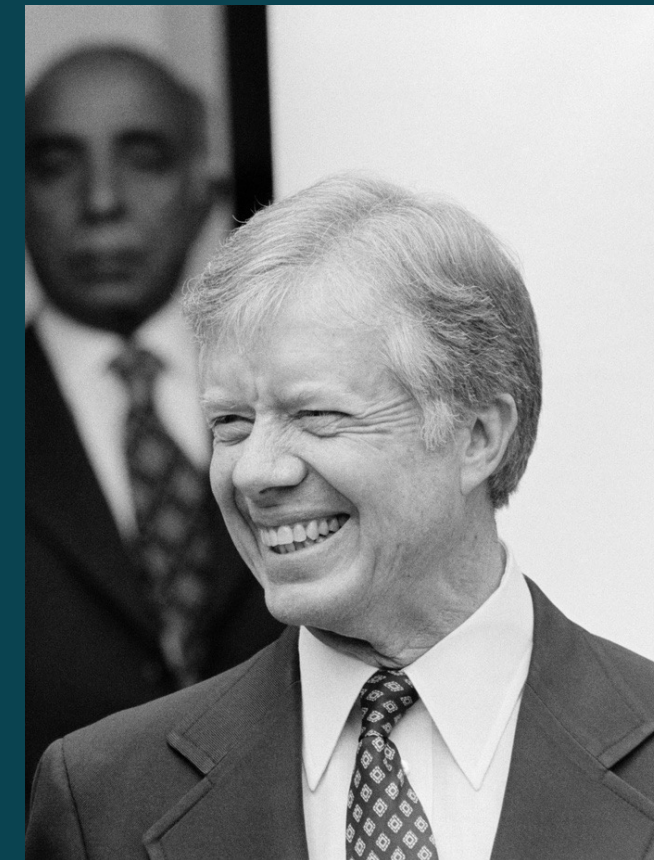
Ford



53.3%

1976

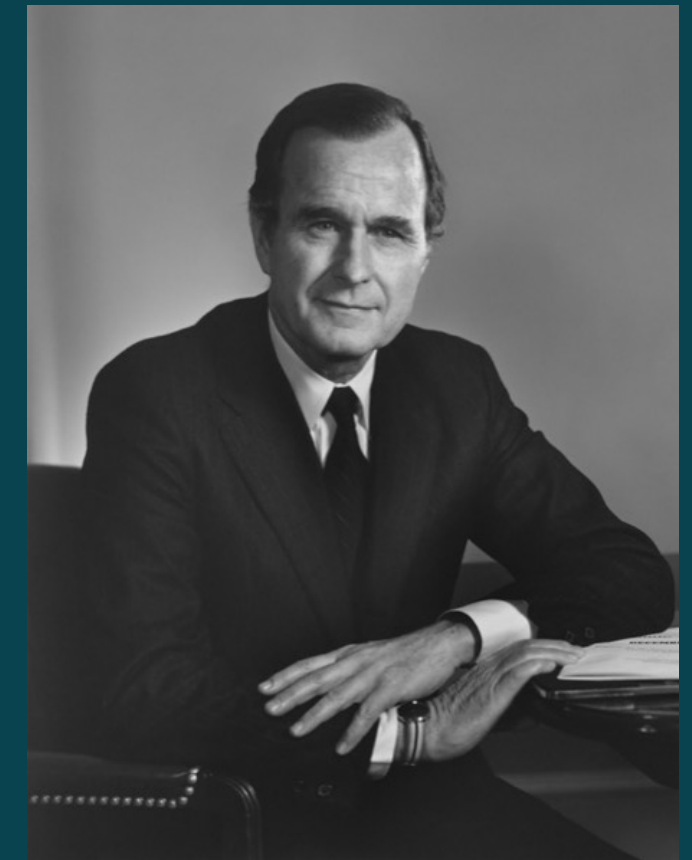
Carter



51.1%

1980

Bush 41



72.8%

1992

MODERN GOP INCUMBENT LANDSLIDES

SHARE OF PRIMARY VOTE

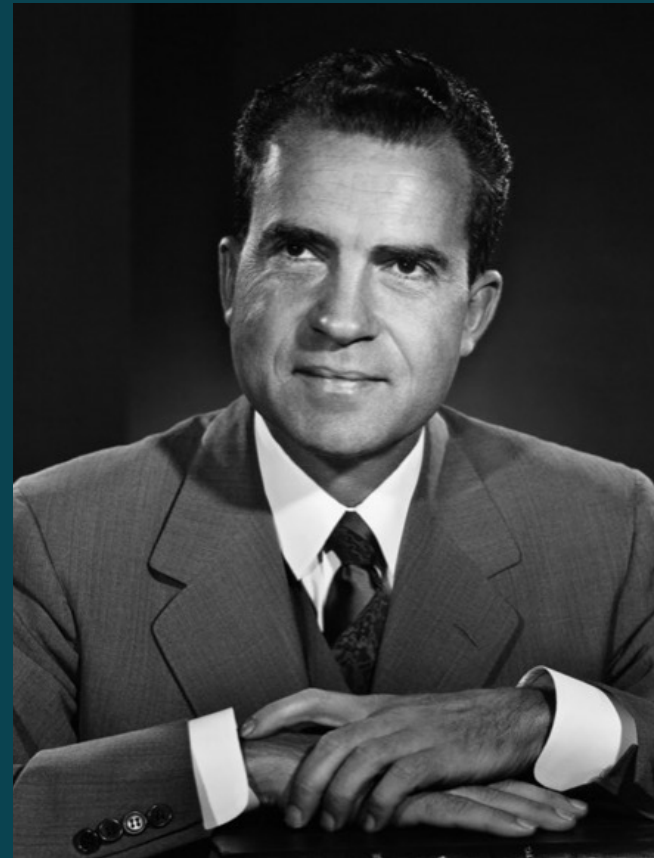
Eisenhower



85.9%

1956

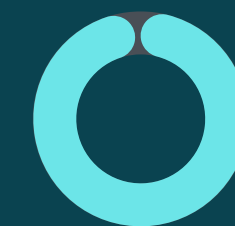
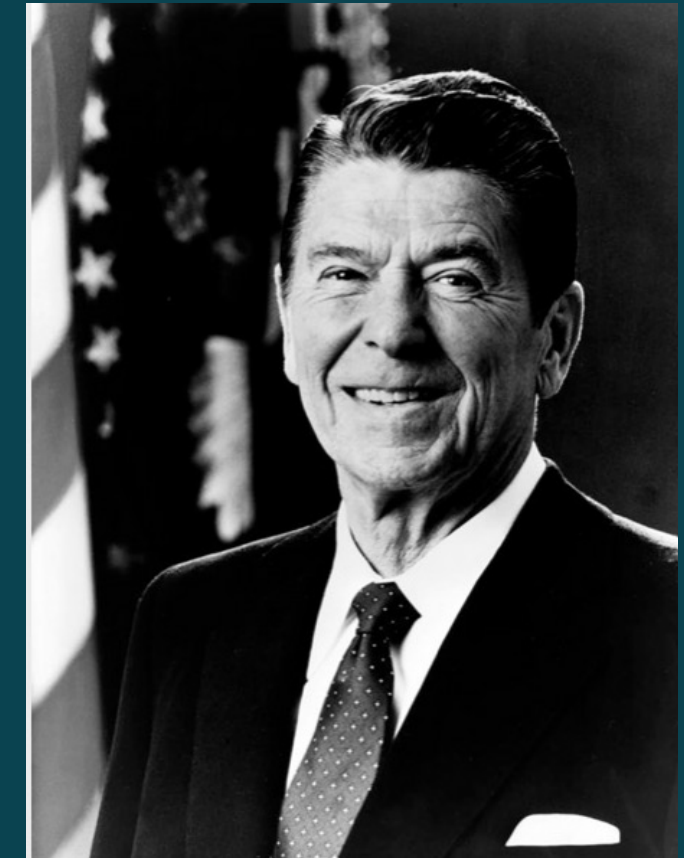
Nixon



86.9%

1972

Reagan



98.9%

1984

HOW DO YOU EXPLAIN THIS?

Trump



94.0% - 2020

IV. INCUMBENT VOTE GAIN

(RE-ELECTED SINCE 1892)

Since 1892, no
incumbent has gained
votes and lost
re-election.



15,000,000

10,000,000

5,000,000

0

Mckinley 1900

Wilson
1912

FDR 1936

FDR
1940

FDR
1944

Eisenhower 1956

Nixon 1972

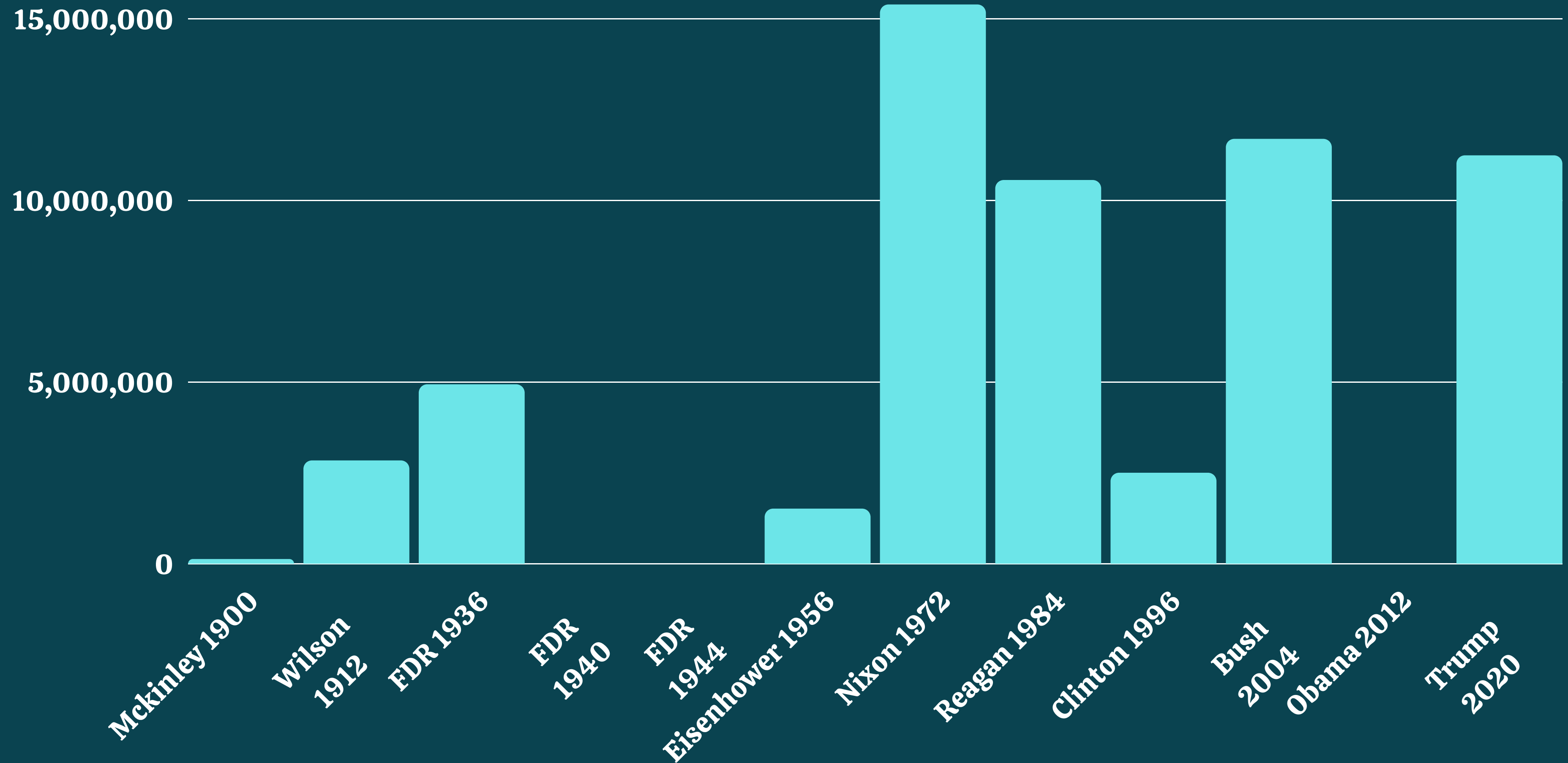
Reagan 1984

Clinton 1996

Bush
2004

Obama 2012

Trump
2020



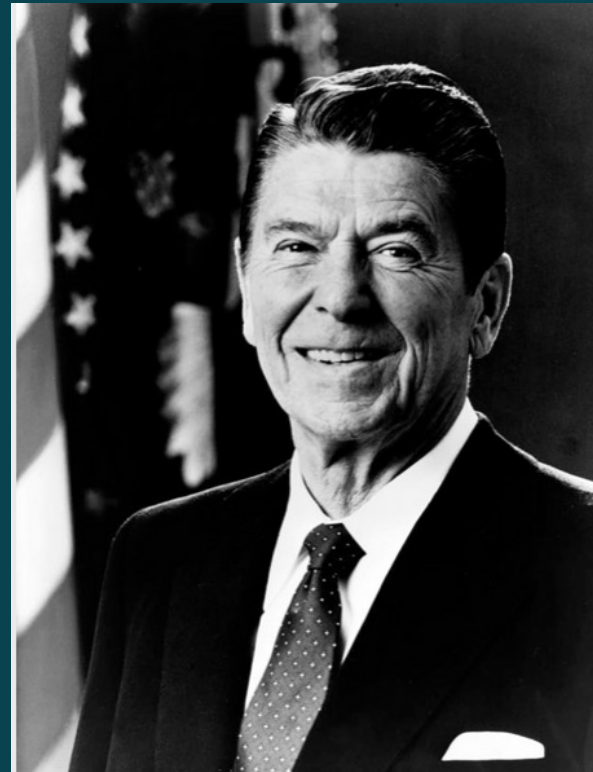
V. U.S. HOUSE ELECTIONS

Landslide elections should also
upset the balance of the House in
favor of the new President



3 LANDSLIDE EXAMPLES

Reagan



1980

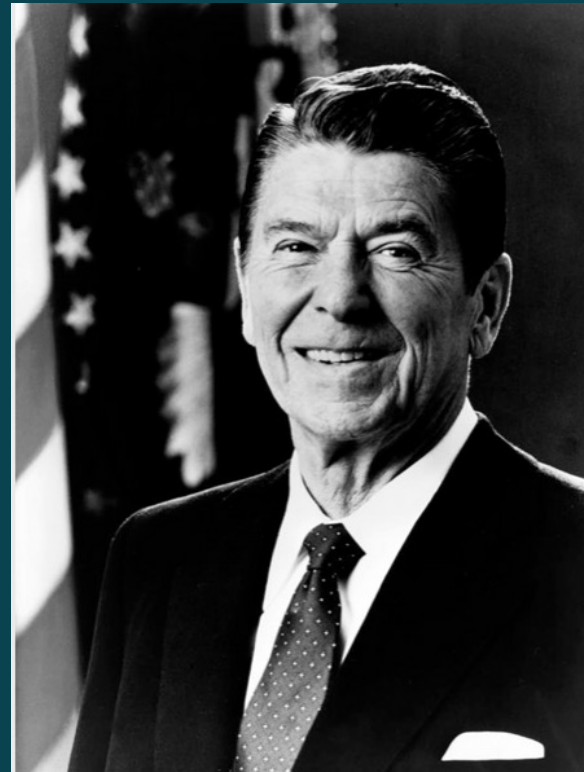
Popular vote win:

9.7%

GOP net seat gain:

34

Reagan



1984

Popular vote win:

18.2%

GOP net seat gain:

16

Obama



2008

Popular vote win:

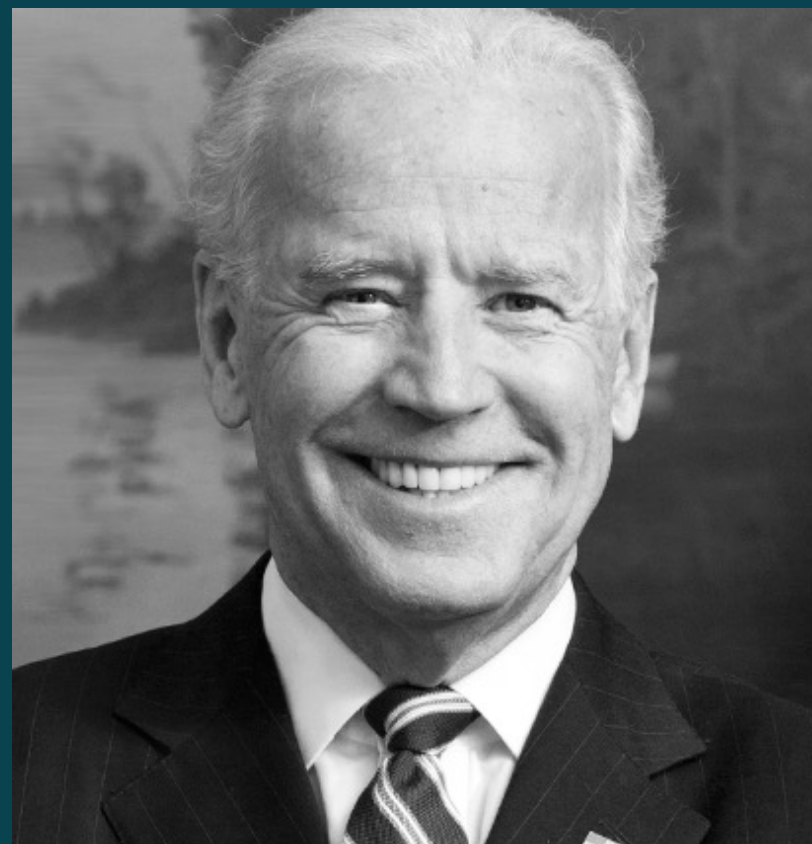
7.2%

DEM net seat gain:

21

HOW DO YOU EXPLAIN THIS?

Biden



2020

"Popular vote win:"

4.4%

DEM net seat gain:

-13

Michigan - 2020

INTEL SUMMARY

TREND OF FLORIDA

Since 1932, Florida's
trajectory has perfectly
correlated with the
trajectory of Pennsylvania
and Michigan



MIDWEST CORRELATION TO FLORIDA

	1968	1972	1976	1980	1984	1988	1992	1996	2000	2004	2008	2012	2016
FLORIDA	11.9	34.7	49.4	22.3	13.6	8.3	20.5	7.6	5.7	5	7.8	1.9	2.1
PENNSYLVANIA	26.6	22.6	22.7	9.8	0.2	5	11.3	0.2	5	2.7	7.8	5	6
MICHIGAN	26.9	21.1	9	1.1	12.5	11.1	15.3	5.8	8.1	1.7	13	6.9	9.7
OHIO	28.2	19.3	21.9	10.9	8.2	8	12.7	4.6	10	1.4	6	1.6	11.2
WISCONSIN	28	6.1	11.4	6.4	4.5	12.8	0.8	6	10.1	0.2	14.3	7	7.6
MINNESOTA	15.3	17.9	18.4	9	3.7	7.2	4.6	4.5	13.7	1.1	6.7	2.5	6.2

2020 Florida
2.4% more Republican

Pennsylvania



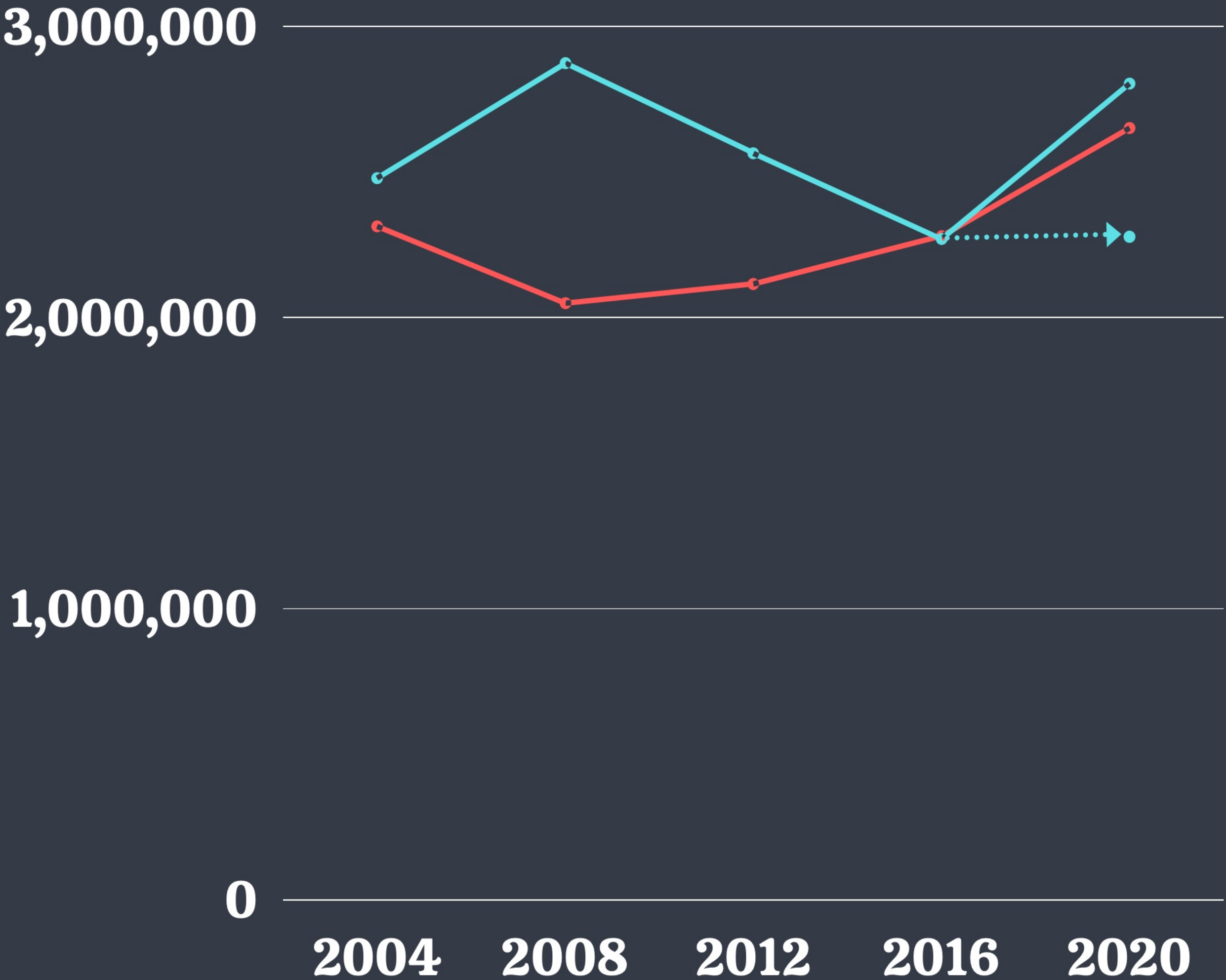
Republicans out-registered Democrats

21:1

2016-2020

Michigan

2% growth
since 2010



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IF NOT YOU, WHO?

Seth Keshel

<https://t.me/RealSKeshel>

MACOMB COUNTY

GOP

DEM

'04

202,166

196,160

MACOMB COUNTY

GOP

DEM

'08 187,663 ▼

'04 202,166

223,784 ▲

196,160

MACOMB COUNTY

GOP

DEM

'12 191,913 ▲

'08 187,663 ▼

'04 202,166

208,016 ▼

223,784 ▲

196,160

MACOMB COUNTY

GOP

DEM

'16 224,665 ▲

'12 191,913 ▲

'08 187,663 ▼

'04 202,166

176,317 ▼

208,016 ▼

223,784 ▲

196,160

MACOMB COUNTY

GOP

DEM

'20 263,863 ▲

'16 224,665 ▲

'12 191,913 ▲

'08 187,663 ▼

'04 202,166

???

176,317 ▼

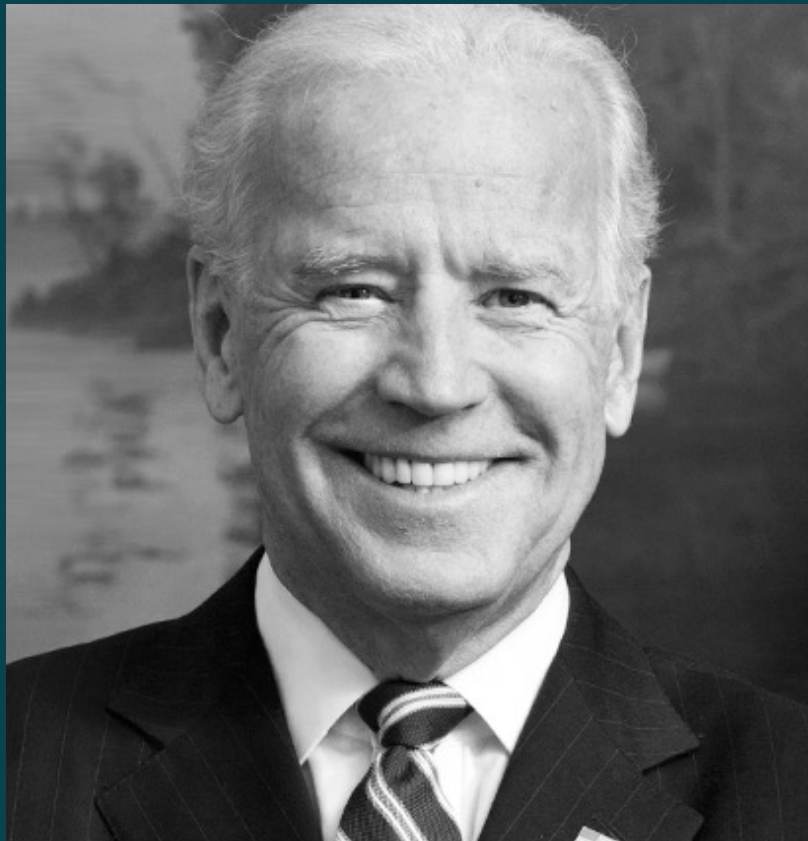
208,016 ▼

223,784 ▲

196,160

MACOMB COUNTY

Joe Biden



223,952

Macomb Co. Michigan

3.9% growth
since 2010



300,000

200,000

100,000

0

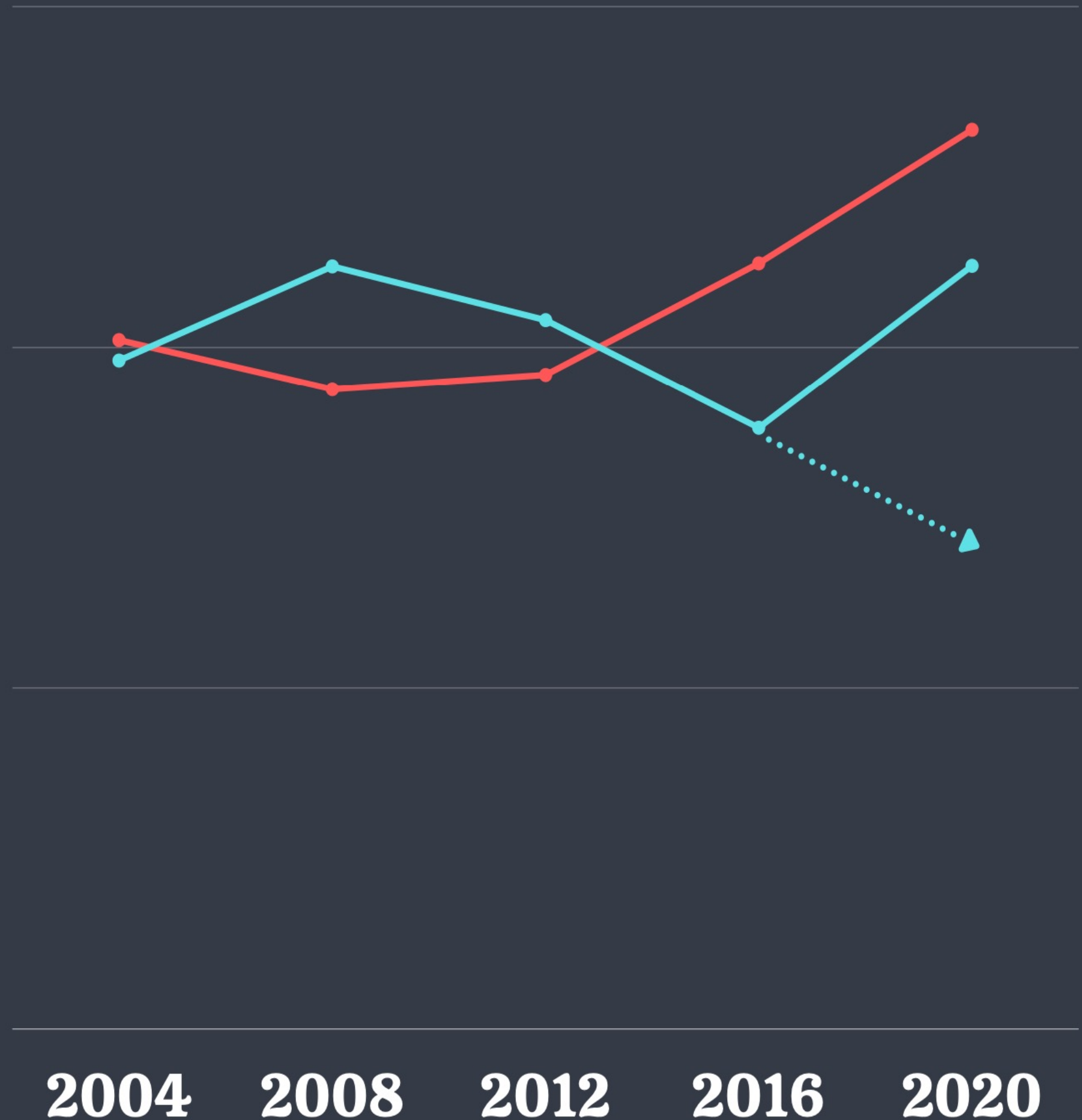
2004

2008

2012

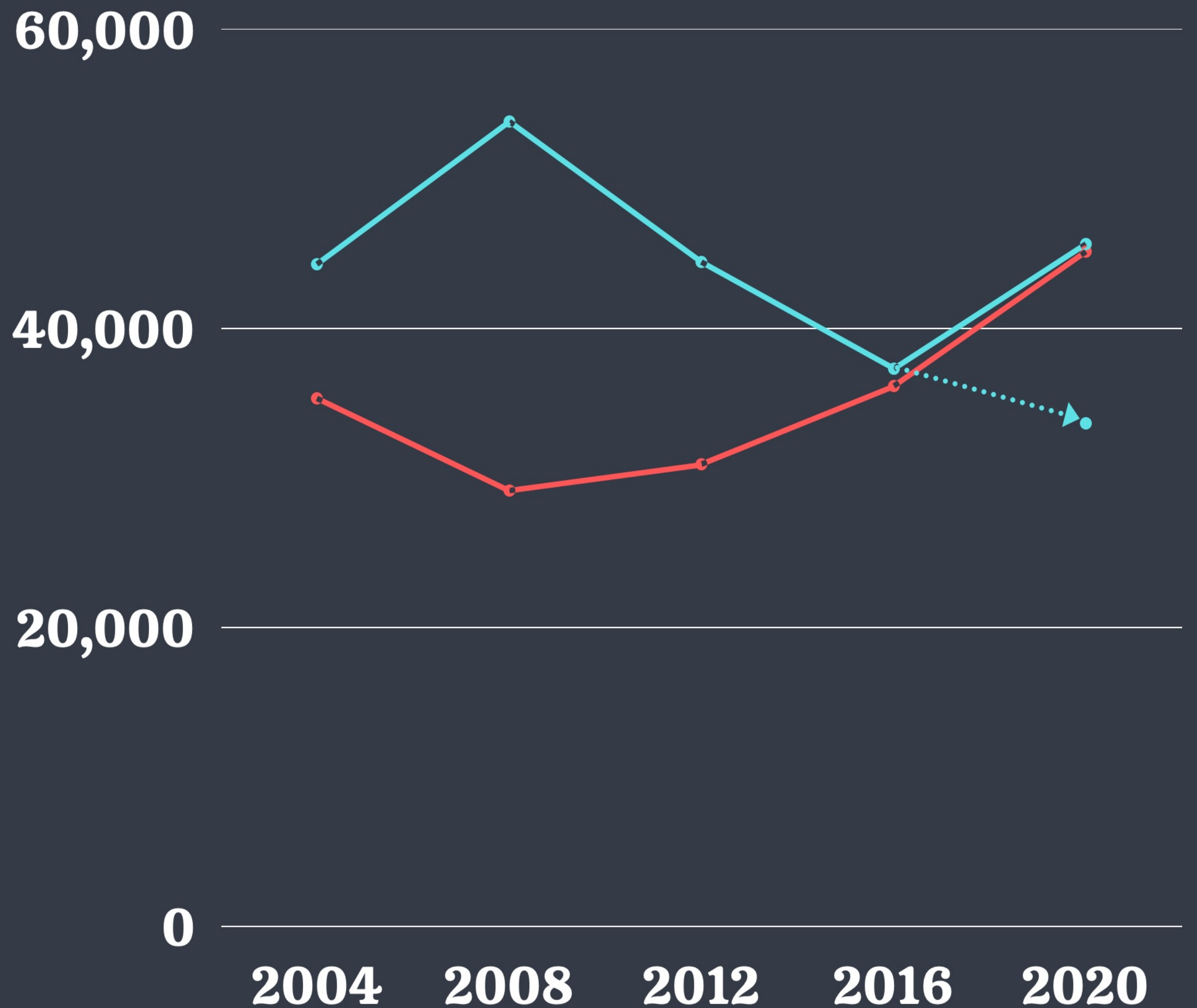
2016

2020



Muskegon Co., MI

0.8% growth
since 2010



Berrien Co., MI

-2.2% growth
since 2010

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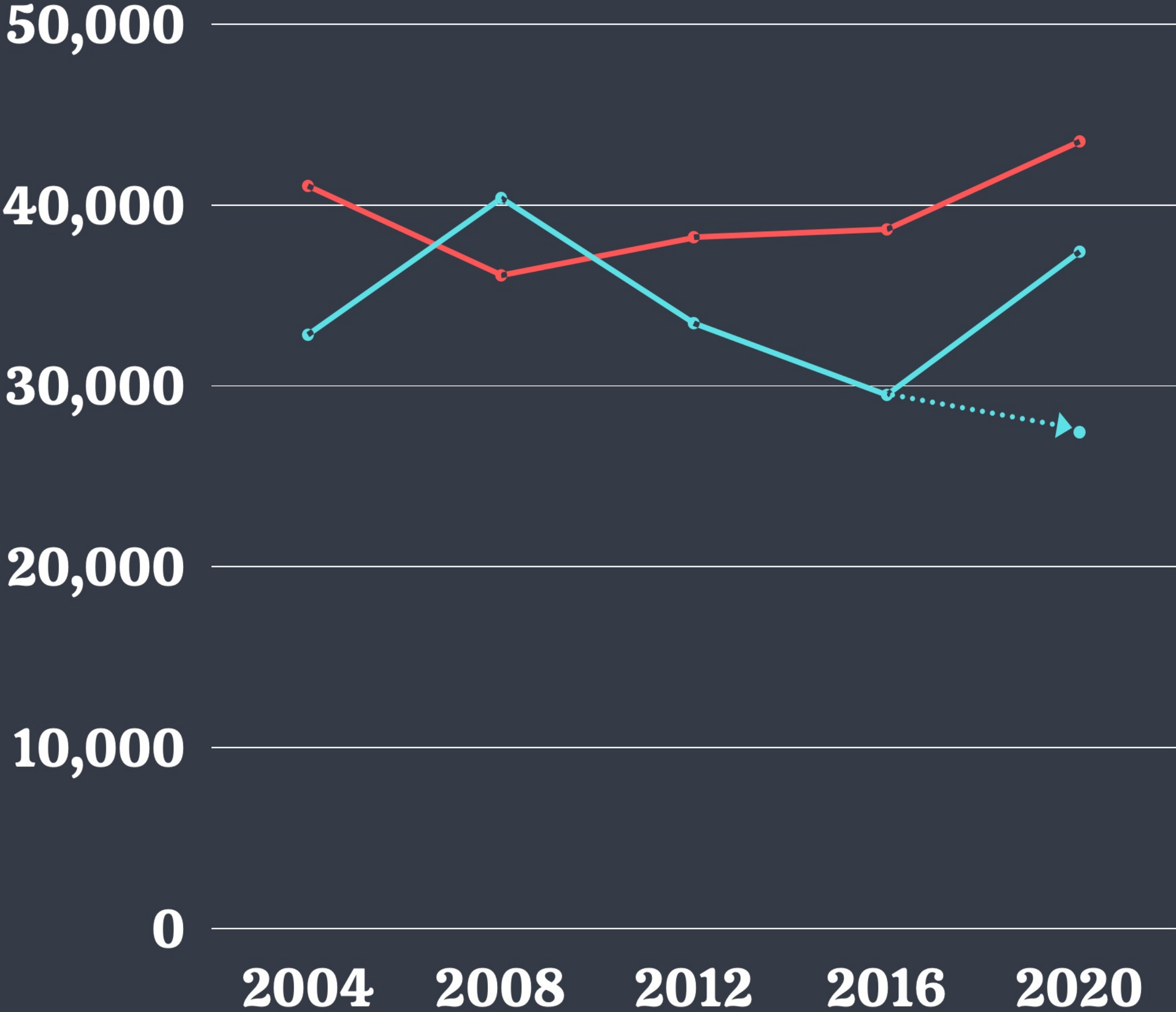


Est 2021

IF NOT YOU, WHO?

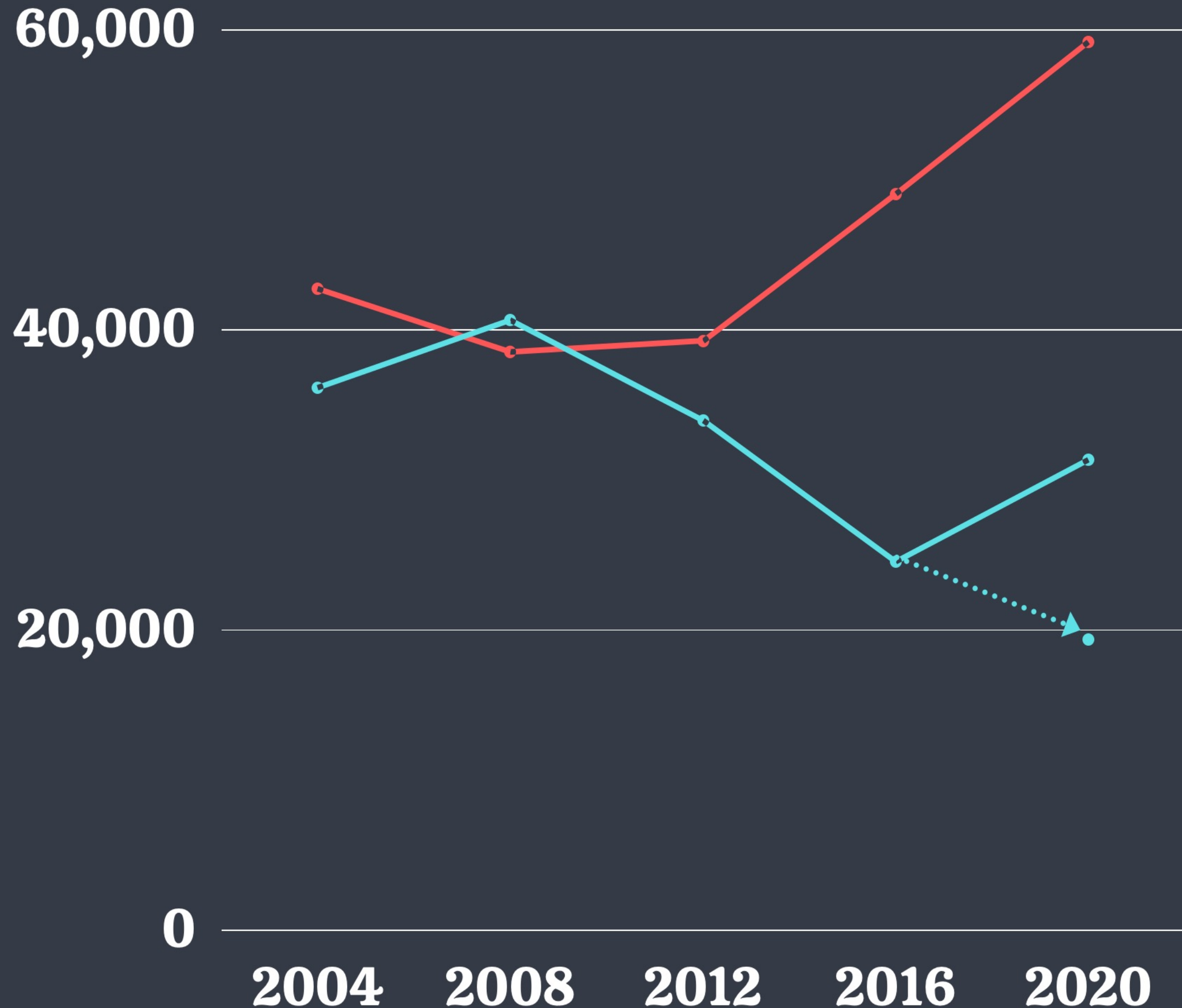
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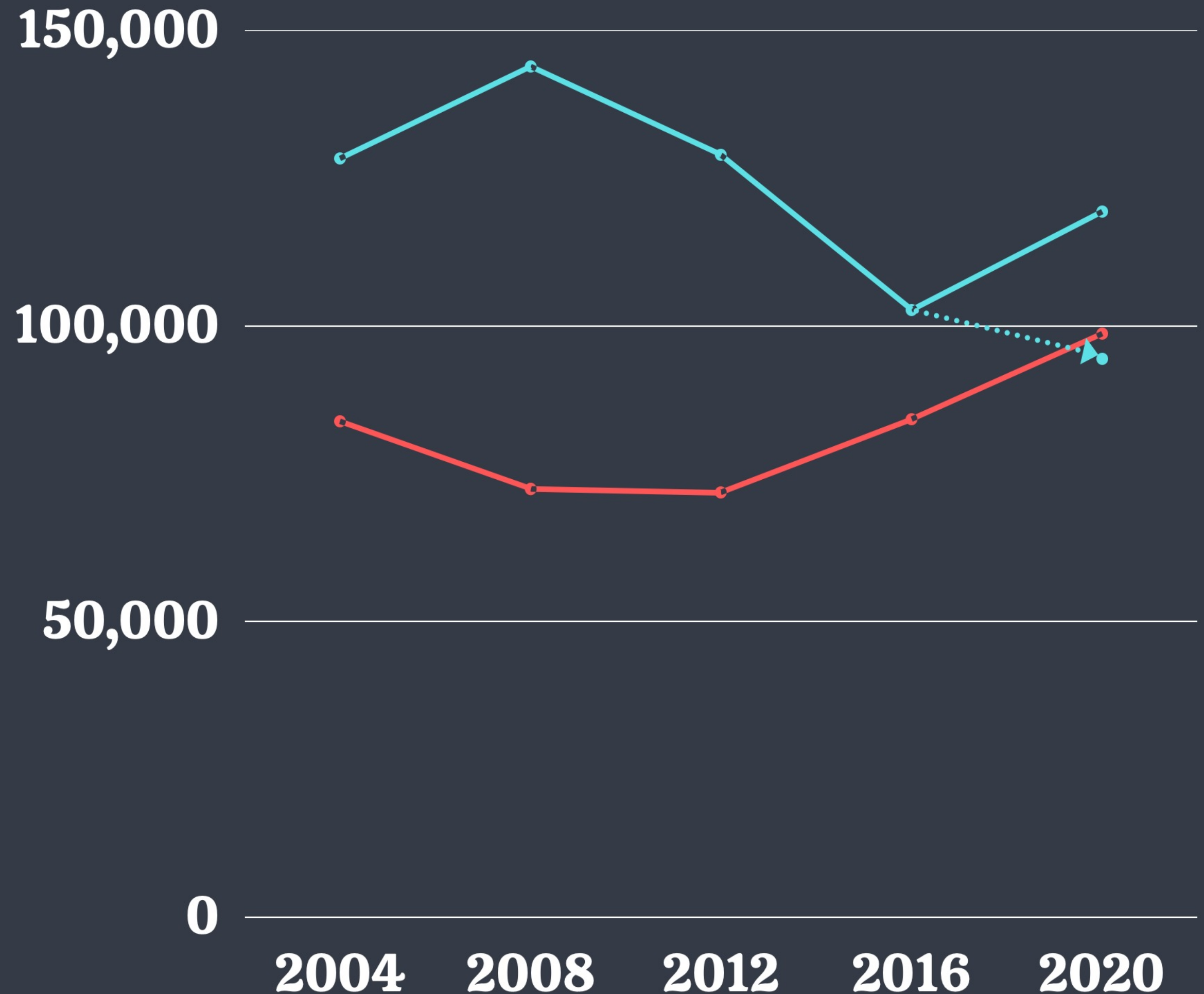
St. Clair Co., MI

**-2.4% growth
since 2010**



Genesee Co., MI

-4.7% growth
since 2010



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Est 2021

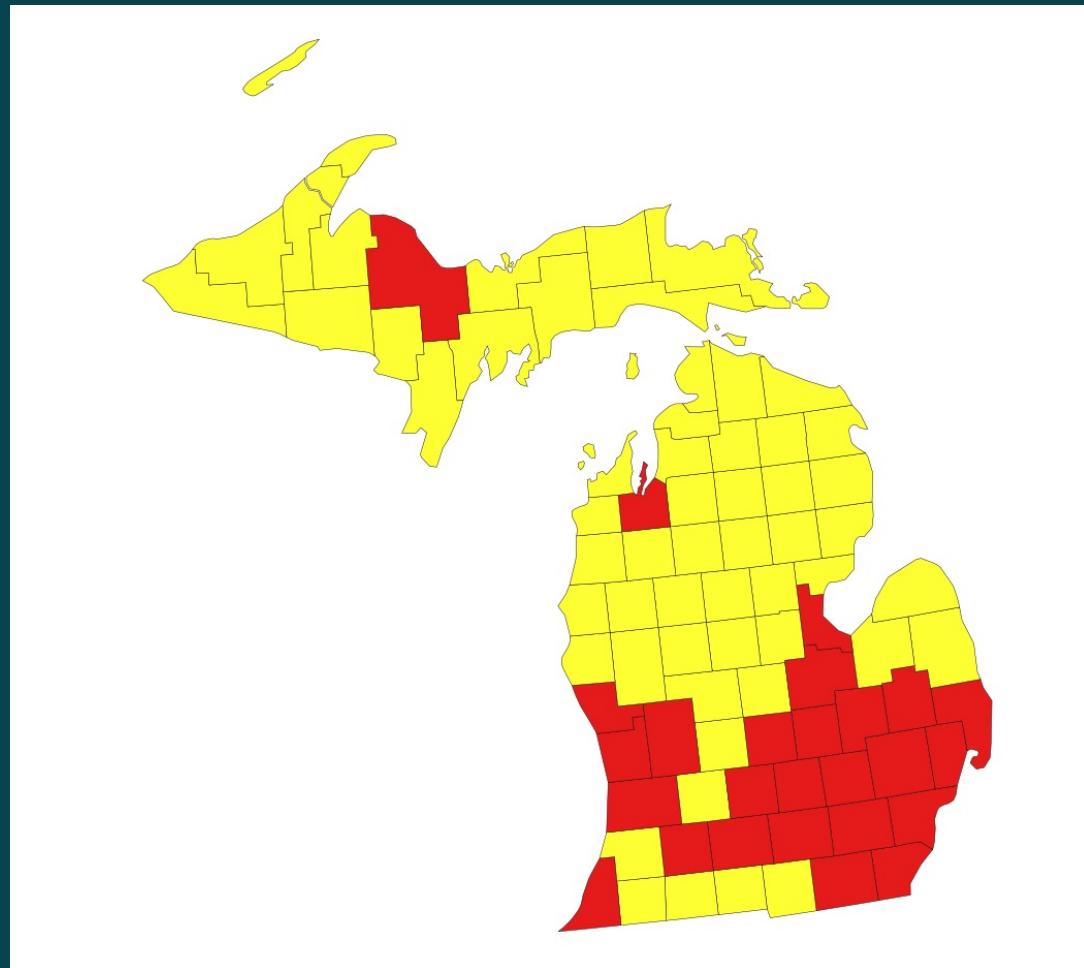
IF NOT YOU, WHO?

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STATEWIDE OVERVIEW

Who's Who?



ALLEGAN

BAY

BERRIEN

CALHOUN

CLINTON

EATON

GENESEE

GRAND TRAVERSE

INGHAM

JACKSON

KALAMAZOO

KENT

L A P E E R

LEN A W E E

LIVINGSTON

MACOMB

MARQUETTE

MONROE

MUSKEGON

OAKLAND

OTTAWA

SAGINAW

SHIAWASSEE

ST. CLAIR

WASHTENAW

WAYNE

527,000 Action Items

“IF NOT YOU, WHO?”

1) THERE IS ONLY ONE ISSUE

2) AG NESSEL – MONEY WHERE MOUTH IS

3) NOT WHO TO PRIMARY – WHO TO KEEP

4) TACTICAL PATIENCE

KEEP UP

TELEGRAM

@REALSKESHEL

@CAPTAINKMAPSANDSTATS