“It’s Not Just Detroit”

Michigan 2020 Overview

SETH KESHEL

GRAND RAPIDS, MICHIGAN

20 AUGUST 2021
National Overview

Top Five
I. BELLWETHER COUNTIES

Historically proven leading indicators of final election outcome
II. BELLWETHER STATES

Historically proven leading indicators of final election outcome at state level
OH, IA, FL, and NC to the Same Candidate Since 1896 - 100% Accurate

Misses: NONE
Correct: 13
III. SHARE OF PRIMARY VOTE

Key indicator of an incumbent's strength
<table>
<thead>
<tr>
<th>President</th>
<th>Year</th>
<th>Share of Primary Vote</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoover</td>
<td>1932</td>
<td>36.0%</td>
</tr>
<tr>
<td>Ford</td>
<td>1976</td>
<td>53.3%</td>
</tr>
<tr>
<td>Carter</td>
<td>1980</td>
<td>51.1%</td>
</tr>
<tr>
<td>Bush 41</td>
<td>1992</td>
<td>72.8%</td>
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</tbody>
</table>
MODERN GOP INCUMBENT LANDSLIDES
SHARE OF PRIMARY VOTE

Eisenhower
- 85.9%
- 1956

Nixon
- 86.9%
- 1972

Reagan
- 98.9%
- 1984
HOW DO YOU EXPLAIN THIS?
Trump
94.0% - 2020
IV. INCUMBENT VOTE GAIN
(RE-ELECTED SINCE 1892)

Since 1892, no incumbent has gained votes and lost re-election.
Landslide elections should also upset the balance of the House in favor of the new President.
3 LANDSLIDE EXAMPLES

Reagan

1980
Popular vote win: 9.7%
GOP net seat gain: 34

1984
Popular vote win: 18.2%
GOP net seat gain: 16

Obama

2008
Popular vote win: 7.2%
DEM net seat gain: 21
HOW DO YOU EXPLAIN THIS?

Biden

2020

"Popular vote win:"
4.4%

DEM net seat gain:
-13
TREND OF FLORIDA

Since 1932, Florida's trajectory has perfectly correlated with the trajectory of Pennsylvania and Michigan.
<table>
<thead>
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<tbody>
<tr>
<td>FLORIDA</td>
<td>11.9</td>
<td>34.7</td>
<td>49.4</td>
<td>22.3</td>
<td>13.6</td>
<td>8.3</td>
<td>20.5</td>
<td>7.6</td>
<td>5.7</td>
<td>5</td>
<td>7.8</td>
<td>1.9</td>
<td>2.1</td>
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<tr>
<td>PENNSYLVANIA</td>
<td>26.6</td>
<td>22.6</td>
<td>22.7</td>
<td>9.8</td>
<td>0.2</td>
<td>5</td>
<td>11.3</td>
<td>0.2</td>
<td>5</td>
<td>2.7</td>
<td>7.8</td>
<td>5</td>
<td>6</td>
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<tr>
<td>MICHIGAN</td>
<td>26.9</td>
<td>21.1</td>
<td>9</td>
<td>1.1</td>
<td>12.5</td>
<td>11.1</td>
<td>15.3</td>
<td>5.8</td>
<td>8.1</td>
<td>1.7</td>
<td>13</td>
<td>6.9</td>
<td>9.7</td>
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<tr>
<td>OHIO</td>
<td>28.2</td>
<td>19.3</td>
<td>21.9</td>
<td>10.9</td>
<td>8.2</td>
<td>8</td>
<td>12.7</td>
<td>4.6</td>
<td>10</td>
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<td>WISCONSIN</td>
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<td>0.2</td>
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<td>MINNESOTA</td>
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<td>17.9</td>
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<td>3.7</td>
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</table>

2020 Florida 2.4% more Republican
Pennsylvania

Republicans out-registered Democrats

21:1

2016-2020
Michigan

2% growth since 2010

CAPTAIN K
Est. 2021
IF NOT YOU, WHO?
Seth Keshel
https://t.me/RealSKeshel
MACOMB COUNTY

GOP

DEM

'04  202,166  196,160
MACOMB COUNTY

GOP

'08  187,663▼
'04  202,166

DEM

'08  223,784▲
'04  196,160
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<td><strong>DEM</strong></td>
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<tr>
<td>'12</td>
<td>191,913 ▲</td>
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<td>191,913</td>
<td>208,016</td>
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<tr>
<td>'16</td>
<td>224,665 ▲</td>
<td>176,317 ▼</td>
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<tr>
<td>Year</td>
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<td>DEM</td>
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<td>'16</td>
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<td>176,317</td>
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<td>'20</td>
<td>263,863</td>
<td>???</td>
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MACOMB COUNTY

Joe Biden

223,952
Macomb Co. Michigan

3.9% growth since 2010
Muskegon Co., MI
0.8% growth since 2010
Berrien Co., MI

-2.2% growth since 2010

CAPTAIN K
IF NOT YOU, WHO?
Seth Keshel
https://t.me/RealSKeshel
St. Clair Co., MI

-2.4% growth since 2010
Genesee Co., MI

-4.7% growth since 2010
STATEWIDE OVERVIEW

Who's Who?

ALLEGAN
BAY
BERRIEN
CALHOUN
CLINTON
EATON
GENESEE
GRAND TRAVERSE
INGHAM
JACKSON
KALAMAZOO
KENT

LAPEER
LENAWEE
LIVINGSTON
MACOMB
MARQUETTE
MIDDLETON
MUSKEGON
OAKLAND
OTTAWA
SAGINAW
SHIAWASSEE
ST. CLAIR

WAYNE

WASHTENAW
527,000 Action Items

“IF NOT YOU, WHO?”

1) THERE IS ONLY ONE ISSUE
2) AG NESSEL – MONEY WHERE MOUTH IS
3) NOT WHO TO PRIMARY – WHO TO KEEP
4) TACTICAL PATIENCE
KEEP UP

TELEGRAM

@REALSKESHEL

@CAPTAINKMAPSANDSTATS